



PRESS KIT

Holy Culture Press Kit

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Company Overview

Holy Culture exists to promote Christ, Christian values, and lifestyle through Christian hip-hop and R&P media and serve those Christian creatives.

Founded in 2003, Holy Culture Radio (HCR) has become a staple in the Christian Hip-Hop community.

Holy Culture is owned and operated by The Corelink Solution, a non-profit organization that operates with a “head and heart” mission, focused on community revitalization through learning and culture enrichment. Through The Corelink Solution brand, we deliver a curriculum designed to help people develop their passion and purpose, create an informed plan, use provided tools to help them succeed, and establish accountability and ownership.

Company Location

2207 Concord Pike #396
Wilmington, DE 19803

Social Links

Facebook: <https://www.facebook.com/holyculturenet>
Instagram: <https://www.instagram.com/holyculture/>
Tiktok: <https://www.tiktok.com/@holyculture.net>
Twitter: <https://twitter.com/holyculture>
Youtube: <https://www.youtube.com/c/holyculture>

The Team

James Rosseau

Chief Executive Officer, The Corelink Solution
President, Holy Culture Radio



Max Goldman

Operations Manager, Holy Culture Radio



Shannon Reynolds

Sales Director, Holy Culture Radio



Jasmina Cuevas

Social Media



Logos

Hero Image



Holy Culture Radio / SiriusXM Logo Lockup





Holy Culture Radio Logo







Holy Culture Logo





The Corelink Solution Logo



Overview of Holy Culture Radio

Holy Culture Radio is your home for everything Christian Hip-Hop and R&P. From introducing upcoming artists to discussions about faith, arts, vocation, and education with legends in the industry and more, Holy Culture is tapping into CHH like nobody else! Plus, we've got some of the best DJs and hosts playing music from back in the day all the way to the newest tracks dropping today.

Radio Personalities

B-Plus

The Be Positive Music Show
Weekends

Up and coming DJ, B Plus is making his national premier with his new show on Holy Culture. Similar to his popular album recaps on [YouTube](https://www.youtube.com), B Plus will be reviewing the newest album releases in Christian Hip-Hop and keeping listeners up to date on all CHH news.

Along with his album recaps, B Plus will be spinning all your favorite tracks, from Christian Hip-Hop oldies to the hits of today.



B.E.R.I.D.O.X.

The Christ Revolution Music Show
Weekends

'The Christ Revolution Music' is a radio show hosted by Bryant Tabb that focuses on Christian Hip-Hop (CHH) music, interviews with CHH artists, DJs, producers, engineers, etc., and features various discussions about CHH.



DJ D-Lite

Old School Sounds Show
Weekends

'Old School Sounds' is a mix show that features classic Christian Hip-Hop, and vintage Urban Gospel hits from the 1990s to the early 2000s. Hosted by DJ D-Lite, the show takes the listener back in the day of the genre's humble beginnings to when it began to gain momentum.



DJ Focus & Dice Gamble

DAFIXX Radio Show
WeekDays - Mornings

DAFIXX Radio Show, Stellar Award Nominated, is 120 minutes of faith-infused hip-hop music, spoken word, real talk topics, and mental health awareness, referencing everything from theological dialogue to trending topics along the way.



DJ I-Rock Jesus

Straight Ministry Heat Mix Show
Weekends

It introduces people to The Gospel Of Jesus Christ, inspiring them to be who God wants them to be and unashamed. The show also introduces listeners to some great Christian Hip-Hop, Gospel Reggae, Rhythm & Praise, and Urban Gospel.



Reyna Day

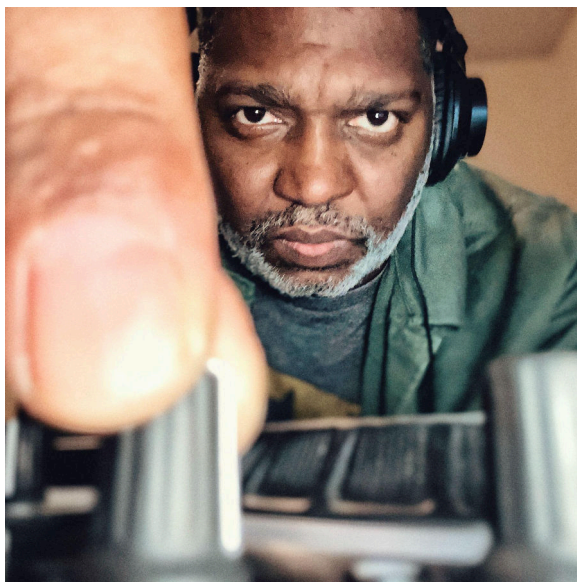
Wake with Reyna Day
Weekdays - Mornings

TBD

DJ Tituz

Planet Tituz - A World of Christian Hip-Hop
Weekends

In search of the hottest hip-hop music on the planet? Then get ready to enter hyperspace with your captain, Dj Tituz, en route to Planet Tituz, where you'll hear some of the newest and hottest Christian hip-hop artists as well as legends of the genre. You can trust that Planet Tituz is your intergalactic home for all things CHH.



DJ Wade-O

DJ Wade-O Radio Show

Weekdays - Evenings

The one and only, DJ Wade-O is making his return to the radio world!

Wade-O is bringing back his infamous spinning skills that'll feature tracks from today and all our favorite throwbacks too. On top of playing the hits, Wade-O's show will feature interviews with artists, pastors, and leaders in the CHH community. But it doesn't stop there. Wade-O will also feature segments on financial stability, relationships, and more with special guests.

The DJ Wade-O radio show is all about the culture!



James Rosseau (Trig)

The Corelink Solution Show
Weekdays - Mid-morning

The Corelink Solution - hosted by James Rosseau, Sr., (Trig) - helps listeners become more successful in their career and leadership journey. James, who has traveled from the block to the boardroom, provides awareness and actionable insights through stories, learning paths, experienced guests, and more.



Jay Williams

The Underground Gospel Hip Hop Show
Weekends

With a focus on giving the world something new for youth and propelling indie artists, in true Jay Williams, "Let's Get It," style, The Underground Gospel Hip Show spins of variety of Gospel Hip-Hop and Rhythm and Praise, personifying the notion of having a great time while getting a great message.



K.I.N.G. Talks (Tru Pettigrew, Adam Coleman, Aaron Carr)

Church On The Block
Weekends

"K.I.N.G. Talks" is a transparent, real, and raw talk show hosted by three members of The K.I.N.G. Movement, a nationally-known Christian men's organization. The hosts - and the occasional guest - address issues pertinent to Black men, Black culture, and the Black community from a Biblical/Christ-centered perspective.

(In order: Aaron Carr, Adam Coleman and Tru Pettigrew)



K.I.N.G. TALKS

AARON CARR | TRU PETTIGREW | ADAM COLEMAN



Kingcyz

WhatItzWhatItBeezLike?! Radio Show with KingCyz
Weekdays - Afternoons

Cyrus "KingCyz" Alexander provides an open and uplifting environment for real conversation as he dives into cultural, spiritual, and current topics.



Pastor Phil Jackson

Church On The Block
Weekends

Hosted by veteran youth and young adults pastor Pastor Phil Jackson, Church on the Block explores the needed and complicated bridge that the local church has to be a light to the street. The show engages in all-encompassing discussions and theological breakdowns of hip-hop and street culture and how the church can be salt and light to both - delivering hope.



DJ Severe

Bump Dat Sundays with DJ Severe
Weekends

DJ SEVERE'S 'Bump Dat Sundays' is a high-energy show highlighting the Christian Hip-Hop genre with smooth blending transitions and DJ skills. It features dope interviews with artists and conversations focusing on everything CHH.

